Fatima Bouhaouche

UI UX Designer | Product Designer

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Algeria

ABOUT ME

My name is Fatima and I am a skilled UI/UX designer with +5 years of experience. I specialize in creating clean, intuitive and user-friendly designs that meet the unique needs of each client. I am proficient in Figma tool , My process involves understanding your goals and target audience, creating a wireframe and prototype, and then refining the design until it meets your exact specifications.

EXPERIENCE

UI UX Designer

Taki

May 2024 - Feb 2025 - 9 months , Istanbul Turkey

• Designed and optimized user experiences for web and business dashboards platforms tailored to tourism and travel industry needs.
• Conducted user research and usability testing to ensure interfaces meet customer and business goals.
• Collaborated with cross-functional teams, including developers and stakeholders, to deliver seamless and visually appealing designs.

Web Designer & UX Specialist

BRG

Mars 2022 - Sep 2023 - 18 months , Saudi Arabia

- Design and enhance the BRG website, focusing on user-friendly and aesthetically pleasing layouts.
- Develop a seamless and intuitive user experience (UX) that ensures easy navigation and accessibility.
- Conduct user research and usability testing to refine and improve the website's design and functionality.

Freelancer UI/UX Designer

Khamssat

February 2021 - Present - 4 years , Saudi Arabia - UAE - Kuweit

• Delivered over 70 UI/UX design projects for various clients, including startups and established businesses in Saudi Arabia and the UAE.
• Specialized in designing engaging user interfaces for web and mobile applications, focusing on usability and accessibility.
• Provided tailored design solutions based on client requirements, from wireframes to high-fidelity prototypes.

EDUCATION

NTIC - Contantine 2 University

Computer Science - Master’s degree

2019 - 2025

Industry Knowledge

Product Design
Design System
User Interface
User Experience
Interaction Design
Wireframing
Rapid Prototyping
Design Research

Tools & Technologies

Figma, Sketch, Protopie, Framer, Invision, Abstract, Webflow...

Other Skills

HTML, CSS, VScode, Github, Team leadership, Presentation, Written communication

Languages

Arabic (native)
French (Fluent)
English (Fluent)